

Case Study



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Case Study

- **Read the case carefully**
 - **Read for understanding**
 - **Develop comprehension**
 - **Develop a holistic understanding of the core issue**
 - **Read without any preconceived ideas**

Case Study

- **Identify key points in the case**
 - **In every success story there are a range of key points**
 - **Track the events which have special significance**

Case Study

- **Note down the turning points in the case**
 - **Significant events which took the idea of enterprise in different direction**
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Case Study

- **Identify the qualities of an entrepreneur through the case**
 - **In the background of already discussed qualities of entrepreneur**

Case Study

- **Identify the key events that happened with the entrepreneur and ways and means those issues were addressed**
 - **What are the reasons behind the emerged issue**
 - **How the issue was resolved**

Case Study

- **Make a summary of your learning's from the case**

Case Study

- **Prepare a presentation for discussion with your peers and potential advisors**